

## COMPARE OUR RATES

### ADVERTISING WITH US IS THE BEST DEAL IN TOWN

When compared with other leading advertising options in Provincetown, we offer the best rates and highest visibility.

#### You could be spending...

- Provincetown Banner: B&W Business Card ad (2" x 1") for 13 weeks = **\$2,316**
- Provincetown Magazine: Color 1/4 page ad for 18 weeks = **\$2,754**

#### Compared to...

- Ptown Pedicabs: 15" x 15" Full Color ad for full season = **\$2000**



## PEDICAB SERVICES

Ptown Pedicabs offers a variety of services for your customers:

- A fun and unique mode of transportation to deliver customers to your location.
- Personalized service for events such as weddings, openings, and private parties.
- A first point of contact and information for visitors arriving in Provincetown.
- A local business that wants to help your local business.



## INTERESTED?

Hurry as space is limited and already spots are selling out quickly!

Bruce Van Allen • Charlie Hamilton  
bruce@ptownpedicabs • charlie@ptownpedicabs

377 Commercial Street 3-4  
Provincetown, MA 02657

## ADVERTISING GUIDE



**Do you want your ad to be seen by thousands of customers every day?**

## ADVANTAGES OF ADVERTISING

### HIGH VISIBILITY

Your ad is on the street every day from early June through Labor Day.

### BUSINESS PROMOTION

Our riders help sell your business and will deliver customers to your location.

### FLYER AND MENU DISTRIBUTION

Flyers and menus from your business can be displayed on each pedicab and handed out by riders. Great to advertise upcoming performances or dinner specials.



### DISCOUNTED RIDES

Advertisers receive \$50 of fare coupons for every \$1,000 of advertising purchased. Pass these coupons out to special guests and friends or use them yourself!

## ADVERTISING RATES

### REAR PANEL



15" high x 15" wide  
\$2,000 per season  
\$3,500 for two spots per season

### TRIANGLE PANEL



3" wide x 12" high X 10" wide  
\$1,000 per season

Prices include cost of printing and mounting artwork.  
Artwork must be provided by customer,

## EXTERIOR AND INTERIOR PANELS



Exterior  
16" wide x 14" high  
\$1,000 per season

Interior  
5 3/4" square or 6" circle  
\$250 per season

### FRONT PANELS



19" wide x 10" high  
\$600 per season  
\$1000 for two spots per season